

## 1) PEDAGOGY INTERACT: CAPACITY DEVELOPMENT WORKSHOP FOR WOMEN-LED START UP

**Event Date:** 13.09.2022

### **About the event:**

Pedagogy Interact serves as an interactive platform for cross-collaboration among eminent Academic Universities/Institutes in developing an effective and innovation-focused entrepreneurial ecosystem in the South Gujarat region.

On September 13th, 2022, the team of ASHINE NIDHI-TBI, SVNIT - Surat conducted a sensitization session for the startup enthusiasts and students of Vanita Vishram Women's University under Pedagogy Interact. The workshop was jointly organized in collaboration with District Industries Centre, Surat & Start-up Cell, Gandhinagar - Government of Gujarat.

Darshan Mehta (Incubation Manager-ASHINE) represented ASHINE-SVNIT at the workshop and spoke about the role of an incubator in the entrepreneurial journey, how ASHINE can help students' startups and innovators through its various initiatives, and how the State Government and Central Government can help startups/innovators through various funding and incentive schemes. He also discussed the facilities and government funding schemes available at ASHINE, as well as how students can take advantage of them. Total 54 students & Start-up enthusiast participated in the session.